

HEADLINE SPONSOR

\$5,000

10-minute stage time | 45-minute live segment + Replay | Visibility to 20,000+ Audience | Speaker Kickoff Dinner Invite | AI + Human Synergy Lounge Co-Sponsor* | Premium logo placement** | Hourly brand recognition on stage | Featured digital presence: website, email blasts, social media | Company table + 6 VIP tickets | Vendor booth OR video message | Swag placement in attendee gift bags | VIP After Party Invite | Post-Event Analytics Report*

**Sponsorship must be confirmed by May 22, 2026, to guarantee inclusion on printed materials and t-shirts.

***New for 2026: Data on attendee demographics** - Include details like job titles, industries, or business size to show sponsors exactly who they'll reach. | **Custom AI-powered attendee engagement** - Offer a sponsored AI-powered networking lounge or chatboard, reinforcing the human + AI synergy theme. | **Post-event analytics & leads report** - Provide a summary of booth visits, live segment views, and email capture, delivering measurable ROI.

PLATINUM

\$3,000

5-minute stage time | Exposure to 10,000+ Audience | Hourly recognition on stage | Brand feature** | Featured digital presence: website, email blasts, social media | Company table + 5 VIP tickets | Vendor booth OR sponsored video | Swag placement in attendee gift bags | Push Notification Message via SMWL App* | Post-Event Blog Mention*

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***New for 2026: Branded session topic survey** - Let the sponsor co-create a poll or question during the event, reinforcing brand relevance. | **Dedicated app push notification** - Send a branded message through the conference app for an extra visibility touchpoint. | **Content follow-up mention** - Sponsor is featured in a post-event blog or social recap.

GOLD

\$2,000

Exposure to 10,000+ Audience | Brand featured in SMWL promos | 4 VIP tickets | Vendor booth OR sponsored video | Logo feature** | Featured digital presence: Business spotlight in event email | Sponsor listing in the official SMWL App | Host a Sponsored Roundtable Talk*

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***New for 2026: Sponsored small-group roundtable** - Offer a sponsored table talk or breakout session hosted by the sponsor. | **Pre-event email spotlight** - Feature the brand in an event countdown or "speaker spotlight" email blast.

SILVER

\$1,000

Exposure to 10,000+ Audience | 2 VIP tickets | Brand placement on printed materials | Featured digital presence: Email feature with business info, recognition in SMWL social media & group posts | On-stage shout-out + branded table tent signage | Coffee Bar or Snack Station Co-Sponsor* | Social Story Takeover Opportunity*

***New for 2026: Sponsored conference snack or coffee station** - A branded mini-station, such as "Fuel Up with [Sponsor]", encourages attendee interaction. | **Social media story takeover** - A short live story takeover on the official conference channel.

SMALL BUSINESS SPONSOR

\$600

1 VIP ticket (\$250 value) | Name featured on website + program | Table signage sponsor (not vendor booth) | Event mention + in follow-up emails | Featured digital presence: Recognition in SMWL Group | "Proud SMWL Sponsor" digital badge* | Quote featured in post-event blog or SMWL Facebook Group*

***New for 2026: Mini-SMWL Facebook Group interview or blog quote** - Sponsor opportunity to be featured in a short post-event video or blog with their insights. | **Shared badge for social profiles** = "Proud SMWL26 Small Business Sponsor" badge for use online.

TICKET SPONSOR

\$200

Sponsor a VIP ticket for a small business to attend Public thank-you during event | Photo + social shout-out from supported attendee*

***New for 2026: Meet-and-greet mention** - Sponsor will receive recognition during the event | **Social shout-out** - A branded photo post of the supported attendee thanking the sponsor. badge for use online.

STUDENT TRACK OPPORTUNITY!

STUDENT TABLE SPONSOR

\$400

Sponsor a reserved table for 5 student attendees in our new SMWL Student Track | Your name or brand logo featured on the sponsored table | Recognition during the student breakout session and in printed materials | Featured digital presence: Listed on the SMWL website and social media as a Student Track Supporter | Optional opportunity to meet your sponsored students at the event for networking and mentorship

STUDENT TICKET SPONSOR

\$75

Provide a Student VIP ticket to one high school or college student attending the new SMWL Student Track | Featured digital presence: Recognition in the SMWL Student Track recap post + social media | Optional personal message of support sent to the student post-event